



WTIC-TV

ORDER

Print Date 08/09/12 Page 1 of 5

Flight Dates 08/07/12-08/13/12

<u>Contract / Revision</u>	<u>373142 - 1</u>	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>		ROBERTI FOR CONGRESS	<u>Estimate #</u>	2095
	08/09/12	15%	<u>Alt Order #</u>	06237981
	08/09/12	<u>Agency Com</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	D Roberti/D/5th D/Cong	<u>Billing Contact</u>	<u>Order Type</u>	GENERAL
		650 Massachusetts Ave NW Suite 210 Washington, DC 20001	<u>Billing Cycle</u>	EOM/EOC
			<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	Buying Time, LLC		<u>Demographic</u>	A35+
<u>Buying Contact</u>			<u>Rev Codes</u>	AGY
		<u>Sales Office</u>	POL	CAND
		TWDC		
650 Massachusetts Ave NW Suite 210 Washington, DC 20001		<u>Product Codes</u>	PL3	
			<u>Priority</u>	03
		<u>Agency Ref</u>		<u>Advertiser Ref</u>

Primary Account Executive

Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Order Share 7% Market Value 150428

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	33%	49641
4WVIT	31%	46632
5WTNH	29%	43624
6WCTX	%	0
7CABL	%	0

Order Totals

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	53	\$8,950.50	\$10,530.00	0.00	07/30/12	08/13/12	53	\$8,950.50	\$10,530.00
Totals	53	\$8,950.50	\$10,530.00	0.00					

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	53	\$8,950.50	\$10,530.00	0.00	07/30/12	08/13/12	53	\$8,950.50	\$10,530.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals Amount	
E	6	61	08/13/12	08/13/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 08/13/12 08/19/12 1----- 1 \$175.00 0.00																
7	61	08/13/12	08/13/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	1-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 08/13/12 08/19/12 1----- 1 \$150.00 0.00																
8	61	08/13/12	08/13/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	1-----	:30	1	\$65.00	03	0.00	NM	1	\$65.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 08/13/12 08/19/12 1----- 1 \$65.00 0.00																
E	9	61	08/13/12	08/13/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 08/13/12 08/19/12 1----- 1 \$175.00 0.00																
10	61	08/13/12	08/13/12		CM	7a-8a	1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00	



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Contract / Revision

373142- 1 Flight Dates 08/07/12-08/13/12

Hiatus Dates

Original Date / Revision 08/09/12 / 08/09/12

Order Sep 00:15:00

Advertiser D Roberti/D/5th D/Cong

Product ROBERTI FOR CONGRESS Estimate # 2095



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Contract / Revision**373142-1 Flight Dates 08/07/12-08/13/12**Hiatus DatesOriginal Date / Revision

08/09/12 / 08/09/12

Order Sep 00:15:00Advertiser D Roberti/D/5th D/CongProduct ROBERTI FOR CONGRESSEstimate # 2095

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
E 23	61	08/07/12	08/07/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	- 1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	- 1-----		1	\$175.00			0.00					
E 24	61	08/07/12	08/07/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	- 1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	- 1-----		1	\$125.00			0.00					
E 25	61	08/07/12	08/07/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	- 1-----	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	- 1-----		1	\$65.00			0.00					
E 26	61	08/08/12	08/08/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	-- 1-----	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- 1-----		1	\$65.00			0.00					
E 27	61	08/08/12	08/08/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	-- 1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- 1-----		1	\$125.00			0.00					
E 28	61	08/08/12	08/08/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	-- 1-----	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- 1-----		1	\$65.00			0.00					
E 29	61	08/08/12	08/08/12	Wed Prime Rotator Think You Can Dance	CM	8p-10p	-- 1-----	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- 1-----		1	\$1,100.00			0.00					
E 31	61	08/07/12	08/10/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	- TWTF--	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	- TWTF--		1	\$125.00			0.00					
E 32	61	08/08/12	08/08/12	M-F News at 11pm News at 11pm	CM	11p-1135p	-- 1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- 1-----		1	\$175.00			0.00					
E 34	61	08/08/12	08/08/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	-- 1-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- 1-----		1	\$150.00			0.00					
E 45	61	08/08/12	08/09/12	M-F 5a-6a M-F 5a-6a	CM	5a-6a	-- WT--	:30	2	\$35.00	03	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- WT--		2	\$35.00			0.00					
E 46	61	08/13/12	08/13/12	M-F 5a-6a M-F 5a-6a	CM	5a-6a	1-----	:30	1	\$35.00	03	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1	\$35.00			0.00					
E 47	61	08/07/12	08/09/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	- TWT---	:30	3	\$45.00	03	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/09/12	1-----		1	\$45.00			0.00					



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Contract / Revision**373142-1 Flight Dates 08/07/12-08/13/12**Hiatus DatesOriginal Date / Revision

08/09/12 / 08/09/12

Order Sep 00:15:00Advertiser D Roberti/D/5th D/CongProduct ROBERTI FOR CONGRESSEstimate # 2095

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
E 47	61	08/07/12	08/09/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	- TWT---	:30	3	\$45.00	03	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	- TWT---		3	\$45.00			0.00					
E 48	61	08/13/12	08/13/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	1-----	:30	1	\$45.00	03	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1	\$45.00			0.00					
E 49	61	08/07/12	08/09/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	- TWT---	:30	3	\$175.00	03	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	- TWT---		3	\$175.00			0.00					
E 50	61	08/13/12	08/13/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1	\$175.00			0.00					
E 51	61	08/08/12	08/09/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-- WT---	:30	2	\$175.00	03	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- WT---		2	\$175.00			0.00					
E 52	61	08/07/12	08/09/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	- TWT---	:30	3	\$275.00	03	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	- TWT---		3	\$275.00			0.00					
E 53	61	08/13/12	08/13/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$275.00	03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1	\$275.00			0.00					
E 54	61	08/07/12	08/09/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	- TWT---	:30	3	\$350.00	03	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	- TWT---		3	\$350.00			0.00					
E 55	61	08/13/12	08/13/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$350.00	03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1	\$350.00			0.00					
E 56	61	08/11/12	08/11/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	----- 1-	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----- 1-		1	\$500.00			0.00					
E 57	61	08/13/12	08/13/12	M-F News at Ten News at Ten	CM	10p-11p	1-----	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1	\$850.00			0.00					
E 58	61	08/08/12	08/08/12	M-F News at 11pm News at 11pm	CM	11p-1135p	-- 1----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- 1----		1	\$175.00			0.00					
E 60	61	08/13/12	08/13/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1	\$175.00			0.00					



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Contract / Revision **373142-1** Flight Dates**08/07/12-08/13/12**Hiatus DatesOriginal Date / Revision 08/09/12 / 08/09/12Order Sep 00:15:00Advertiser **D Roberti/D/5th D/Cong** Product **ROBERTI FOR CONGRESS** Estimate # **2095**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 60	61	08/13/12	08/13/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00	
<hr/>																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	1-----		1	\$175.00			0.00						
E 61	61	08/07/12	08/10/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	- TWTF--	:30	2	\$75.00	03	0.00	NM	2	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	- TWTF--		2	\$75.00			0.00						
<hr/>														<u>Totals</u>	53 \$10,530.00	